



# Kansas Tobacco Quitline Demographic Report

From 3/1/2011 through 3/31/2011

Contract Dates from 7/1/2010 through 3/31/2011

Print Date/Time 4/4/2011 2:26:09 AM

The purpose of this report is to display aggregate demographic information by caller type. Caller type information is based upon the date that the participant calls Free & Clear, Inc. to enroll in a program or receives information about a program.

## Method of Entry

NOTE: Includes Tobacco User, Proxy, Provider and General Public.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Phone: Inbound English	201	81.4 %	1856	78.7 %
Phone: Inbound Spanish	-	-	11	0.5 %
Phone: Inbound Warm Transfer	1	0.4 %	1	0.0 %
Phone: Re-enrollment Offer	-	-	1	0.0 %
Phone: Outbound Self-Referral	-	-	40	1.7 %
Web	6	2.4 %	25	1.1 %
Fax	39	15.8 %	425	18.0 %
<b>Total</b>	<b>247</b>	<b>100.0 %</b>	<b>2359</b>	<b>100.0 %</b>

## Caller Type

	Current Month	Current Month %	Contract YTD	Contract YTD %
Tobacco User	225	91.1 %	2102	89.1 %
Proxy	2	0.8 %	45	1.9 %
Provider	9	3.6 %	69	2.9 %
General Public	11	4.5 %	143	6.1 %
<b>Total</b>	<b>247</b>	<b>100.0 %</b>	<b>2359</b>	<b>100.0 %</b>

## How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Brochure/Newsletter/Flyer	11	4.9 %	117	5.4 %
Cigarette Pack (Quit Assist)	1	0.4 %	8	0.4 %
Community Organization	8	3.6 %	85	3.9 %
Employer/Worksite	11	4.9 %	93	4.3 %
Family/Friend	31	13.8 %	287	13.2 %
Health Department	20	8.9 %	128	5.9 %
Health Insurance	3	1.3 %	45	2.1 %
Health Professional				23.5 %
<i>Dental Hygienist</i>	-	-	8	0.4 %
<i>Dentist</i>	-	-	38	1.8 %
<i>Health Care Provider</i>	44	19.6 %	290	13.4 %
<i>Health Educator</i>	-	-	12	0.6 %
<i>Mental Health Provider</i>	1	0.4 %	6	0.3 %
<i>Nurse</i>	10	4.5 %	68	3.1 %
<i>OB/GYN Specialist</i>	-	-	1	0.0 %
<i>Other</i>	8	3.6 %	58	2.7 %
<i>Other Specialist</i>	-	-	11	0.5 %
<i>Pharmacist</i>	1	0.4 %	2	0.1 %
<i>Social Worker</i>	3	1.3 %	14	0.6 %
<i>Substance Abuse Provider</i>	-	-	1	0.0 %
<b>Sub Total</b>	<b>67</b>	<b>29.9 %</b>	<b>509</b>	<b>23.5 %</b>
Newspaper/Magazine	3	1.3 %	95	4.4 %
Outdoor Ad				0.7 %
<i>Banner</i>	-	-	2	0.1 %
<i>Billboard</i>	-	-	12	0.6 %
<i>Other</i>	-	-	2	0.1 %



# Kansas Tobacco Quitline Demographic Report

From 3/1/2011 through 3/31/2011

Contract Dates from 7/1/2010 through 3/31/2011

Print Date/Time 4/4/2011 2:26:09 AM

## How Heard About

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
<b>Sub Total</b>	-	-	16	0.7 %
Radio	7	3.1 %	70	3.2 %
TV/Commercial	33	14.7 %	320	14.8 %
TV/News	-	-	97	4.5 %
Website	6	2.7 %	83	3.8 %
Does Not Remember	3	1.3 %	21	1.0 %
Other	20	8.9 %	194	8.9 %
Refused	8		55	
Not Collected	15		136	
<b>Total</b>	247	100.0 %	2359	100.0 %

## Tobacco Users by Gender

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Male	89	44.1 %	699	37.4 %
Female	113	55.9 %	1169	62.6 %
Refused	-		-	
Not Collected	1		7	
Not Asked	-		24	
<b>Total</b>	203	100.0 %	1899	100.0 %

## Tobacco Users by Ethnicity

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Hispanic	6	3.1 %	113	6.2 %
Non-Hispanic	187	96.9 %	1711	93.8 %
Does Not Know	-	-	-	-
Refused	1		17	
Not Collected	8		51	
Not Asked	1		7	
<b>Total</b>	203	100.0 %	1899	100.0 %

## Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
White	152	78.8 %	1453	79.7 %
Black or African American	20	10.4 %	183	10.0 %
Asian				0.7 %
Asian Indian	-	-	2	0.1 %
Cambodian	-	-	-	-
Chinese	-	-	-	-
Filipino	-	-	-	-
Hmong	-	-	-	-
Japanese	-	-	1	0.1 %
Korean	1	0.5 %	3	0.2 %
Laotian	-	-	1	0.1 %
Pakistani	-	-	-	-
Taiwanese	-	-	-	-
Thai	-	-	-	-
Vietnamese	1	0.5 %	1	0.1 %



# Kansas Tobacco Quitline Demographic Report

From 3/1/2011 through 3/31/2011

Contract Dates from 7/1/2010 through 3/31/2011

Print Date/Time 4/4/2011 2:26:09 AM

## Tobacco Users by Race

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Asian				0.7 %
<i>Other Asian</i>	-	-	5	0.3 %
<i>Indonesian</i>	-	-	-	-
<i>Does Not Know</i>	-	-	-	-
<i>Refused</i>	-	-	-	-
<i>Not Collected</i>	-	-	-	-
<b>Sub Total</b>	2	1.0 %	13	0.7 %
Native Hawaiian/Other Pacific Islander				-
<i>Native Hawaiian</i>	-	-	-	-
<i>Samoan</i>	-	-	-	-
<i>Tongan</i>	-	-	-	-
<i>Tahitian</i>	-	-	-	-
<i>Maori</i>	-	-	-	-
<i>Guamanian/Chamorro</i>	-	-	-	-
<i>Other Micronesian (e.g. Marshallese, Palauan, Pohnpelan, Chuukese, Yapese, Salpanese, Kosraean)</i>	-	-	-	-
<i>Fijian</i>	-	-	-	-
<i>Other Pacific Islander</i>	-	-	-	-
<i>Does Not Know</i>	-	-	-	-
<i>Refused</i>	-	-	-	-
<i>Not Collected</i>	-	-	-	-
<b>Sub Total</b>	-	-	0	0.0 %
American Indian or Alaskan Native	6	3.1 %	51	2.8 %
Arab or Arab American	-	-	-	-
Not Asked	1		7	
Other	13	6.7 %	122	6.7 %
Does Not Know	-	-	-	-
Refused	2		19	
Not Collected	7		51	
<b>Total</b>	203	100.0 %	1899	100.0 %

## Tobacco Users by Language Spoken

	Current Month	Current Month %	Contract YTD	Contract YTD %
English	201	99.0 %	1858	97.8 %
Spanish	1	0.5 %	39	2.1 %
Korean	-	-	1	0.1 %
Vietnamese	1	0.5 %	1	0.1 %
<b>Total</b>	203	100.0 %	1899	100.0 %

## Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
17 years old and under	1	0.5 %	16	0.8 %
18 to 24	21	10.3 %	171	9.1 %
25 to 30	20	9.9 %	281	14.9 %
31 to 40	45	22.2 %	372	19.7 %
41 to 50	63	31.0 %	464	24.6 %
51 to 60	33	16.3 %	403	21.3 %
61 to 70	15	7.4 %	143	7.6 %
71 to 80	5	2.5 %	37	2.0 %

## Tobacco Users by Age

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Over 80	-	-	1	0.1 %
Not Collected	-		-	
Refused	-		11	
<b>Total</b>	<b>203</b>	<b>100.0 %</b>	<b>1899</b>	<b>100.0 %</b>

## Tobacco Users by Education

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Less than grade 9	8	4.2 %	73	4.0 %
Grade 9-11, no degree	28	14.6 %	229	12.7 %
GED	13	6.8 %	127	7.0 %
High School Degree	44	22.9 %	509	28.2 %
Some College or University	55	28.6 %	522	28.9 %
College or University Degree	36	18.8 %	265	14.7 %
Some Technical/Trade School	5	2.6 %	30	1.7 %
Technical/Trade School Degree	3	1.6 %	53	2.9 %
Does Not Know	-	-	-	-
Refused	2		22	
Not Collected	5		33	
Not Asked	4		36	
<b>Total</b>	<b>203</b>	<b>100.0 %</b>	<b>1899</b>	<b>100.0 %</b>

## Tobacco Users by Tobacco Type

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Cigarette	187	89.0 %	1805	91.6 %
Cigar	5	2.4 %	59	3.0 %
Pipe	2	1.0 %	10	0.5 %
Smokeless Tobacco	15	7.1 %	89	4.5 %
Other	1	0.5 %	7	0.4 %
Not Collected	3		9	
<b>Total</b>	<b>213</b>	<b>100.0 %</b>	<b>1979</b>	<b>100.0 %</b>

## Female Tobacco Users by Pregnancy Status

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Not Pregnant	101	89.4 %	1057	90.4 %
Currently Pregnant	9	8.0 %	90	7.7 %
Planning Pregnancy in the Next 3 Months	2	1.8 %	14	1.2 %
Currently Breastfeeding	1	0.9 %	8	0.7 %
Refused	-		-	
Not Collected	-		-	
<b>Total</b>	<b>113</b>	<b>100.0 %</b>	<b>1169</b>	<b>100.0 %</b>

## Tobacco Users by Chronic Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Asthma	31	13.5 %	343	15.9 %
CAD	15	6.6 %	154	7.1 %
COPD	30	13.1 %	296	13.7 %



# Kansas Tobacco Quitline Demographic Report

From 3/1/2011 through 3/31/2011

Contract Dates from 7/1/2010 through 3/31/2011

Print Date/Time 4/4/2011 2:26:09 AM

## Tobacco Users by Chronic Conditions

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question. Participants may select multiple responses.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Diabetes	20	8.7 %	202	9.4 %
None	133	58.1 %	1158	53.7 %
Does Not Know	-	-	4	0.2 %
Refused	-		11	
Not Collected	5		15	
<b>Total</b>	<b>234</b>	<b>100.0 %</b>	<b>2183</b>	<b>100.0 %</b>

## Tobacco Users by Stage at Registration

NOTE: Percentage of total does not include Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Precontemplation	2	1.0 %	33	1.8 %
Contemplation	14	7.1 %	82	4.4 %
Preparation	158	79.8 %	1591	85.2 %
Action - Unknown	4	2.0 %	18	1.0 %
Action - Less than 24 hours	4	2.0 %	25	1.3 %
Action - 24 hours to less than 7 days	11	5.6 %	57	3.1 %
Action - 7 days to less than 1 month	5	2.5 %	41	2.2 %
Action - 1 month to less than 6 months	-	-	14	0.7 %
Maintenance - 6 months or more	-	-	7	0.4 %
Not Collected	5		31	
<b>Total</b>	<b>203</b>	<b>100.0 %</b>	<b>1899</b>	<b>100.0 %</b>

## Tobacco Users by Income Level

	Current Month	Current Month %	Contract YTD	Contract YTD %
Less than \$10,000	68	36.8 %	372	31.4 %
Less than \$15,000 (\$10,000 to less than \$15,000)	27	14.6 %	191	16.1 %
Less than \$20,000 (\$15,000 to less than \$20,000)	27	14.6 %	140	11.8 %
Less than \$25,000 (\$20,000 to less than \$25,000)	9	4.9 %	103	8.7 %
Less than \$35,000 (\$25,000 to less than \$35,000)	13	7.0 %	132	11.1 %
Less than \$50,000 (\$35,000 to less than \$50,000)	18	9.7 %	101	8.5 %
Less than \$75,000 (\$50,000 to less than \$75,000)	12	6.5 %	71	6.0 %
More than \$75,000	10	5.4 %	48	4.1 %
Does Not Know	1	0.5 %	27	2.3 %
Refused	5		40	
Not Collected	13		674	
<b>Total</b>	<b>203</b>	<b>100.0 %</b>	<b>1899</b>	<b>100.0 %</b>

## Female Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Transgender	-	-	-	-
Heterosexual or straight	96	94.1 %	704	94.8 %
Gay or lesbian	2	2.0 %	12	1.6 %
Bisexual	3	2.9 %	22	3.0 %
Other	1	1.0 %	3	0.4 %
Does Not Know	-	-	2	0.3 %
Not Asked	3		384	
Refused	8		42	
<b>Total</b>	<b>113</b>	<b>100.0 %</b>	<b>1169</b>	<b>100.0 %</b>



# Kansas Tobacco Quitline Demographic Report

From 3/1/2011 through 3/31/2011

Contract Dates from 7/1/2010 through 3/31/2011

Print Date/Time 4/4/2011 2:26:09 AM

## Male Tobacco Users by Sexual Orientation

NOTE: Percentage of total does not include Not Asked, Not Collected and Refused. It only includes those who have answered the question.

	Current Month	Current Month %	Contract YTD	Contract YTD %
Transgender	-	-	-	-
Heterosexual or straight	81	96.4 %	439	96.1 %
Gay or lesbian	2	2.4 %	12	2.6 %
Bisexual	-	-	3	0.7 %
Other	-	-	2	0.4 %
Does Not Know	1	1.2 %	1	0.2 %
Not Asked	-		218	
Refused	5		24	
Total	89	100.0 %	699	100.0 %